

# TODAY'S HORSE

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## NEWS

Today's Horse accepts all news about equine associations, events, businesses, clubs and enthusiasts in and around New Jersey.

Send releases, typed or neatly written to: Today's Horse, P.O. Box 1561, Bridgeton, NJ 08302. Photographs are welcome. To have them returned following publication include a self-addressed, stamped envelope.

If you have a story idea call (856) 453-9221.

Deadline for news items is the 15th day of the month prior to publication.

## DISPLAY ADVERTISING

A variety of sizes and prices are available. To discuss your particular advertising needs call (856) 453-9221.

The deadline for placing a display ad is the 10th day of the month prior to publication.

## CLASSIFIED ADVERTISING

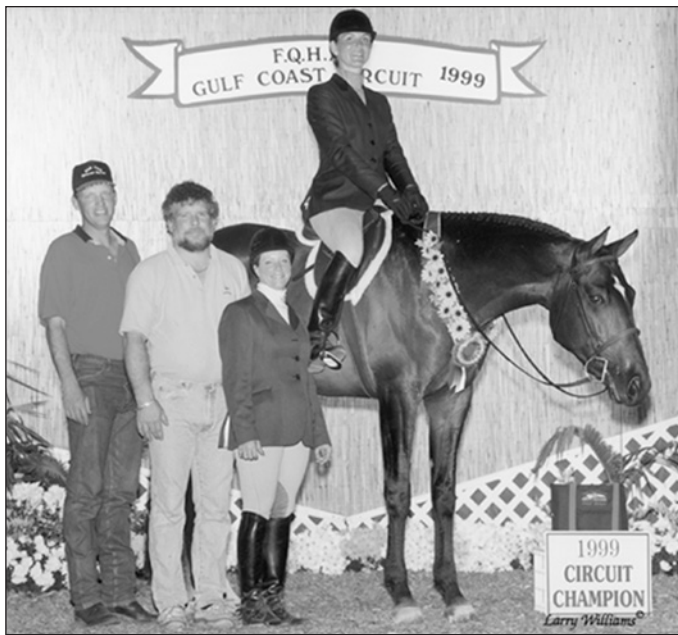
Your classified ad will reach over 25,000 horse enthusiasts in the Delaware Valley. Easy placement is available by completing the coupon located on the classified page in this issue. The deadline for placing a classified ad is 15th day of the month prior to publication.

## SUBSCRIPTIONS

Subscriptions to Today's Horse are: \$8.00 for 1 year; \$12.00 for 2 years; and \$15.00 for 3 years. To be placed on our mailing list send your name, address, phone number and check to Today's Horse, P.O. Box 1561 Bridgeton, NJ 08302. Fax or call (856) 453-9221.

## ON THE COVER

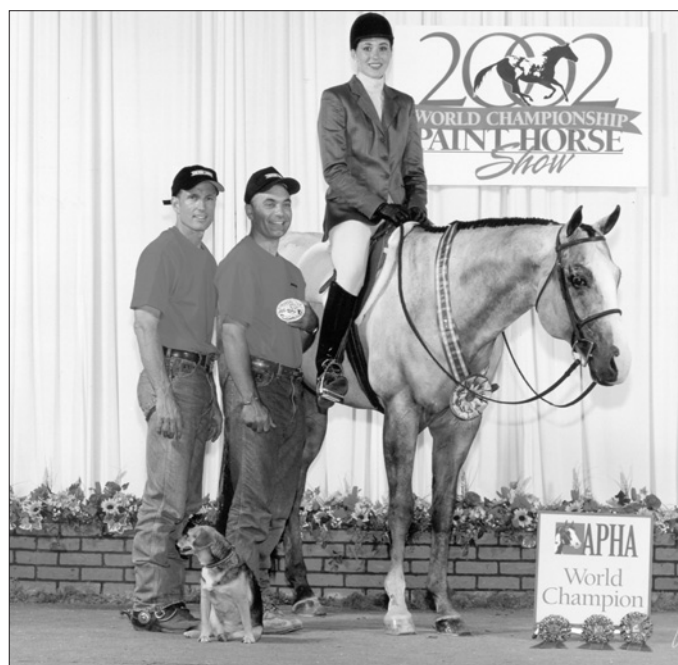
A. Buggele of Ohio designed our very first glossy cover, featuring legendary stallions, Indian Artifacts, One Hot Krymsun and HBF Iron Man. These talented individuals, their owners and modern breeding principles come together at DeGraff Stables in Port Clinton, Ohio.



**Indian Artifacts, owned by DeGraff Stables, is a 1995 17.2-hand stallion by Artful Move and out of Elaine Myrna (TB). He is the only breeding stallion today that is both AQHA and American Warmblood registered, with a full breeding license and certified for branding.**



**One Hot Krymsun, owned by Bailey Farms, is a 1999, 16-hand AQHA stallion by Invitation Only and out of Krymsun Jet Set. Under his current breeding program, he has an impressive 94 percent conception rate on first shipments.**



**HBF Iron Man, owned by Honey Bear Farm, is a 1996, 16.1-hand APHA Gray Overo stallion, by First In Command and out of Strawberry Lane (JC). He is the only APHA breeding stallion with multiple World titles in Hunter Under Saddle and Western Pleasure.**

## Cover Story

# DeGraff Stables finds the recipe for success

Something good is cooking at DeGraff Stables.

The 2003 breeding season for **Indian Artifacts**, **One Hot Krymsun**, and **HBF Iron Man** has already been tremendously successful, even in an uncertain wartime economy.

These three stallions, having already proven they are the best in their performance categories, are now proving they are the best in the breeding shed as well. DeGraff Stables, through the combined bookings of all three stallions, will breed or ship to over 300 mares in 2003.

How did they cook up such a successful breeding business? Here is their recipe.

To build a world class breeding operation, you must start with world class breeding individuals. One thing the stallions at DeGraff Stables have in common is that they are all World Champions, proving that they are the best in their breed. Each of these stallions has their own unique distinction.

Indian Artifacts, owned by Robin DeGraff and husband David Dooge, won the 1998 AQHA World Championship in Junior Hunter Under Saddle. In 2002, he earned a dual registration as an American Warmblood, scoring a First-Premium rating and was named as the AWR Inspection Champion making him the first AQHA breeding stallion with these honors. One Hot Krymsun, owned by Becky and Craig Bailey, won the 2001 AQHA 2-Year-Old Snaffle Bit World Championship and then went back the very next year to capture the 2002 AQHA Junior Western Pleasure World Championship title. This is a feat that had never happened before in the history of the AQHA 2-Year Old class.

HBF Iron Man, owned by Celeste and Paul Fender, has achieved five APHA World

Champion titles in five attempts. He is the only APHA breeding stallion available today who is a multiple World Champion in both Hunter Under Saddle and Western Pleasure.

Combine that with business-oriented owners that work well together and have a great deal in common; Becky, Robin and Celeste make an excellent team blending ideas to advertise and promote their stallions and the resulting offspring.

The recipe only gets better when great mares and great mare owners are stirred in. By these three stallions attracting the very best of mares from their disciplines, it is anticipated that the resulting foals will create new markets of their own.

Any good cook knows that you must have the best utensils for the job. DeGraff Stables has combined a state-of-the-art-breeding lab with beautiful, safe, clean barns, recently approved by the USDA as a frozen semen/frozen embryo station for international shipments.

Their veterinarian partners have been successful at leading-edge services such as embryo transfers, super-ovulation and freezing semen. Mares and their expensive foals never need to be moved to have access to the best in breeding technology.

Now for the most important ingredient, used generously as a topping, The DeGraff Stables team adds customer service and exacting standards to their recipe. Vets and mare owners have raved about the service, flexibility and high quality shipments they are receiving.

What does this mean to you as a mare owner? It means that by breeding to one of these great stallions, you will you get World Champion DNA as economically and efficiently as possible with plenty of promotion baked in. Call the chefs at DeGraff Stables to start cooking your next World Champion.

For More Information:

Visit <http://www.WhatIWork4.com>, <http://www.OneHotKrymsun.com>, and <http://www.HoneyBearFarm.com> or call DeGraff Stables at 419-797-8032.

